



Mendocino WineGrowers, Inc.  
390 West Standley Street  
Ukiah CA 95482  
707-901-7629  
info@mendowine.com

## MWI 2020 Winery Membership Application/Renewal

***Bonded wineries within Mendocino County or wineries that produce and sell wine with an appellation of Mendocino or any Mendocino sub-appellation are encouraged to join MWI as a "Winery Member". Your membership supports MWI in promoting the amazing wines of our region and includes your winery in our efforts. As a winery member, your winery / tasting room will be featured on Mendowine.com, our 2020 Mendocino County Wine Map; you will be invited to participate in our TASTE Mendocino event April 18 at the Berkeley Country Club, media and trade tours, our Technical Tasting Series, and other events. Throughout the year there are many unique marketing and press opportunities which are specific to MWI members (i.e. the Whole Foods Promotion) ...don't miss out!***

**Business Name:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

**Primary contact:** \_\_\_\_\_

**Phone and email:** \_\_\_\_\_

### Dues Calculation

***Dues are based on the total cases sold in 2019. A case is defined as 2.39 gallons of wine bottled with Mendocino or a sub-appellation on the label.***

**1. Base Fee** \_\_\_\_\_

*Wineries: If you sold fewer than 500 cases enter \$200. Otherwise enter \$500.*

**2. Wine cases sold:** \_\_\_\_\_ x \$0.15/case = \_\_\_\_\_

**3. Subtotal (Add lines 1 and 2)** \_\_\_\_\_

**4. Total Dues** \_\_\_\_\_

*Enter amount on line 3, or \$15,000, whichever is less.*

**Dues must be received by March 1, 2020 to be considered a member in good standing.**

Please make your check payable to Mendocino Winegrowers Inc. Mail to the address above.