



Associate Membership 2025



Our Mission

To promote Mendocino County's high-quality grapes, wines & community.

Mendocino Winegrowers, Inc. (MWI) is a non-profit organization founded in 2012 and is the only county-wide organization to represent winegrowers and vintners. MWI is committed to providing a positive impact on the wine industry here in Mendocino County.

Whether as an on-going member or new, your membership bolsters our efforts promoting the high-quality grapes, wines, and wine growing community of Mendocino County. **Your MWI membership ensures that we can continue our efforts on your behalf.**

Supported Activities

Membership dues provide MWI with funding to accomplish the following activities:

- We work to continually grow the demand for Mendocino grapes and wine
- Support the Mendocino wine community with vital and timely resources via our member and consumer E-Newsletters
- Invite trade and media to our county to market, communicate and promote the amazing diversity and qualities of our many growing regions and Mendocino County Wine Country
- Provide educational and legislative outreach activities in support of the Mendocino County wine industry



Associate

Membership Benefits

- 1 **Recognition on mendowine.com** homepage with a color ad and a business listing in the "Partners" section.
- 2 **Advertising opportunities** in our E-News digital newsletter which regularly goes to a broad audience of growers and vintners.
- 3 Unique **marketing opportunities** such as sponsoring one of our well-attended educational programs and events.
- 4 **Invitations to participate in MWI industry events**, such as our Mendocino Winegrowers EXPO 2025, Grower Roundtables, the Harvest Party and more, providing invaluable networking opportunities.
- 5 We welcome **newsletter or website blog content**—new product offerings, promotions, and pertinent industry updates.

MENDOCINO COUNTY
2024 AMERICAN WINE REGION *of the YEAR*
WINNER



MWI is a 501(c)(6) nonprofit, Tax ID #46-0690621



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Membership 2025

I wish to join MWI as an Associate Member!

- New membership
- Renew a current membership

Membership cost: **\$500 annually** with advertising and sponsorship privileges.

Business Name: _____

Primary Contact: _____

Phone: _____

Email: _____

Mailing address: _____

City/State/Zip: _____

Website: _____

Two Ways to Join & Submit Membership Dues:

(1) By Credit Card: visit mendowine.com/about/join and fill out the Associate form with CC info, and click Submit.

(2) By Check: fill out and print this form, make check payable to MWI and mail both to MWI at the address below.

Join Today!

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